



Mathias DURAND

Currently in my last Master degree's semester in **digital marketing and strategy and influence**, i'm looking for a **6 months** internship in **Bangkok** from **January 2025**

Contact

Birth date :
08/20/2000
Email : mdurand085agmail.com
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+33 6 80 00 90 71

Languages

French : native
English : Advanced level
TOEFL "coming soon"

Skills and know-how

Microsoft pack office
(Word, Excel, Powerpoint)
Adobe suite
(Illustrator, Photoshop)
Hubspot
Salesforce
Wix
Bubble.io

Interests

Design
Travel
Marketing
New technologies
Entrepreneurship
Web development

Training

Training **Adobe suite :**
vectorial tools & web design
26 Academy, 2 months

PROFESSIONAL EXPERIENCES



E-commerce assistant / Internship

Lacoste, Paris, France | Septembre 2023 - February 2024

- Prepare and monitor creative briefs for the various assets of the brand's 13 European sites.
- Contribute content to *Sales Force*
- Ensure the animation of the site's categories through project management.
- Liaise with the E-commerce Catalogue and Digital Brand Content teams. Report any product or image
- Support the team in product activations and collaborations.
- Implement the merchandising strategy for Digital Flagship Europe.



Marketing digital / Internship

One Sotheby's International Realty, Miami, United-States | January 2023 - July 2023

- Shooting and photo/video retouching "Photoshop"
- Video editing "Premiere pro" / Animation "Adobe Xd"
- Website development "Wix"
- Brochure and plaster "illustrator" creation for the company **One Sotheby's** and **AB development** Group Social network management "Linkedin and Instagram"
- Recruitment of new interns and administrative assistant



Customer prospection and business development / Internship

Gate Films Production, Paris, France | April 2021 - June 2021

- Creation and development of a new website (Wix)
- Prospecting and client follow-up in the field of luxury hotels and restaurants
- Database creation

Formation



Kedge Business school, bordeaux campus, France

Master degree 2nd year "Entrepreneurship and Marketing digital" / February 2024 - December 2024

- Big data and insight, digital and brand strategy, digital marketing

Master degree 1st year "Programme Grande Ecole" / September - December 2022

- Entrepreneurship, Marketing, Management, Economy



MADE In Ste Marie, Lyon in partnership with UQAT Montréal, Canada / 2020 - 2021

Bachelor degree