



MANIL BOUSETTA

STUDENT

I am a third-year student pursuing a double major in International Business and Marketing Techniques at the Open University, currently studying in Ho Chi Minh City. I am actively seeking a three-month internship opportunity in this area to gain practical experience and apply my knowledge.

Contact

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Address

D2,THAO DIEN,HCMC,VIETNAM

Education

2021-2022

Marketing and business degree

University of technology of Rouen,France

2023-2024

double major in International Business and Marketing Techniques

Open university,HCMC,Vietnam

Expertise

- Sales techniques
- Visual Design
- Pack office
- Merchandising
- Team work
- Autonomous

Language

- English
- French
- Spanish

Experience

○ 2017-Nowadays

FRANCE

Purchase and resale of limited edition sneakers

- Online sales (social media and specialized platforms)
- In-person sales (customers, specialized stores)

○ MARCH-APRIL 2022

PRINTEMPS,LACOSTE | ROUEN,FRANCE

Assistant to the Corner Manager of Lacoste

- 4-week internship at the Lacoste corner of the PRINTEMPS department store in Rouen, focusing on sales, merchandising, and organization.

○ MARCH 2023

ROUEN UNIVERSITY,FRANCE

Creation of a charitable 5-a-side football tournament

- Charitable tournament aimed at funding a living space for sick children
- Funds donated to the Charles Nicolle Foundation in Rouen, France
- Over 50 participants
- Over 1000€ raised

○ MARCH-MAY 2023

HAVAS ALGERIA | ALGIERS,ALGERIA

Intern for Multi-Brand Advertising/digital marketing assistant

- 8-weeks Internship at Havas Communication Agency in Algiers. Managed the image of several retail brands, composed and conceived complete advertising campaigns, and created brand platforms

Hobbies/Interests

- Fashion
- New technologies
- Cars
- Sports
- Entrepreneurship
- Asian cultures