



JADE KROL ROMEYER

DIGITAL MARKETING INTERNSHIP - JUNE 2024

I am seeking an overseas internship opportunity for one month between May and July 2024 as part of my digital marketing training and luxury. My goal is to enhance my language skills and explore new corporate cultures. To learn more about my profile, please scan my QR code, which will redirect you to my portfolio website.

+33 6 82 37 52 52

jaderomeyer@gmail.com

France

EDUCATION

MASTER'S DEGREE IN ENGLISH MARKETING
INSEEC Grande Ecole Lyon | 2023 - 2025

BACHELOR'S DEGREE IN E-COMMERCE & START-UPS
INSEEC Lyon | 2022 - 2023

DIPLOMA IN SALES TECHNIQUES
IUT of Saint-Etienne | 2020 - 2022

BACCALAUREATE STMG
Simone Weil High School | 2018 - 2020

SKILLS

- E-mail/SMS
- SEO
- Graphic Design
- Reporting
- Trello
- Wordpress/ Drupal
- Pack office
- Suite adobe
- Sphinx/ Google analytics
- Imovie/ Capcut
- Mailjet/ DialogInsight/ NP6
- Optin Monster

LANGUAGES

- French (current)
- English B2 (Intermediate)
- Spanish B1 (High School Level)

WEBSITE



CLICK ME

EXPERIENCE

BENEVOLAT GRAPHIC DESIGN
Saint-Bonnet les Oules City Hall | 2023

DIGITAL MARKETING APPRENTICESHIP
CASINO Group - Retail
Saint-Etienne | 2023

- Newsletter Creation
- Storefront Website Management
- Creation of Promotional SMS
- Html

DIGITAL MARKETING INTERNSHIP
FOCAL - High-Fidelity Audio System - La Talaudière
La Talaudière | 2023 | 6 months

- Newsletter Creation
- Website Updates
- Product Launches
- Advertising Campaign Development
- SEO
- Social Media

COMMUNICATION INTERNSHIP - EVENT PLANNING
FEDEREC - Professional Federation of Recycling Companies
Paris | 2022 | 2 months

- Blog and website management
- Social networking
- Newsletter creation
- KPI
- Trade shows

MARKETING SUPERVISED PROJECT
ASSE - Saint-Etienne Sports Association
Saint Etienne | 2021 | 6 months

- Market research
- Qualitative and quantitative data analysis
- KPIS
- Production of detailed reports with recommendations for the company