



Kimberly NOA

*Available from the end of January

Hello, I'm NOA Kimberly

Graduated with a Bachelor in Marketing & Digital Development. I have a B2 level in English, I am currently in the first year of a Master Of Science Data Analytics & Management and I am looking for a six-month internship abroad (available from the end of January) to complete my academic career. All you have to do is scan the attached QR code which will automatically redirect you to my website.

CONTACTS

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Mobility for internship abroad

ÉDUCATION

**Master Of Science Data
Analytic & Marketing Digital**
2023 - 2025 Insec MSC Paris

**Bachelor marketing &
development digital**
2020 - 2023 Insec Bachelor
Paris

CERTIFICATIONS

BOCCONI (2022) Fashion and luxury business management.

UNIVERSITE DE GENEVE (2022) Management of international organizations.

SCIENCES PO (2022) Entrepreneurship in the digital culture industry.

HEC (2022) Understanding organizations, acting and building a meaningful world.

SKILLS

- Work ethic
- Content Creation
- Mastery of Canva
- Python, SEM Rush
- Initiative and proactive
- Knowledge of social networks
- Digital communication strategy

EXPÉRIENCES



08/2023
1 Months

Immersion in Business | Harrods London

Department store with the world fame, the sign is known for its unique design and luxury boutiques. As a result, I had the pleasure of :

- Responsibility for stock management and receipt of deliveries
- Monitoring and optimization of the sales balance in high season
- Immersion in the company & observation of the internal process



01 - 07/2023
6 Months

Assistant Project Manager | Kijo Models

Since its creation, the agency has distinguished itself by its unique approach and commitment to excellence. As a result, I have experienced:

- Online sourcing and casting of new talent
- Participation in the update of the agency's website
- Contract execution, management and booking planning
- Optimization of the agency's online presence via the R.S



03 - 08/2022
6 Months

Digital Project Manager Assistant | Eight consulting

Thanks to this experience as a digital project manager assistant, I had the pleasure of participating in :

- Develop the social media strategy.
- Writing activity reports and recommendations
- Identification of opportunities for visibility of the firm
- Creation of communication content and presentations



06 - 10/2021
4 Months

Community manager | Fasrev Paris

With the main goal of democratizing luxury ready-to-wear and tailor-made, as a Community Manager I was able to :

- Manage google SEO campaigns and social networks
- Analyze trends, competition and internal communication
- Monitoring and follow-up of editorial schedules (press reminders)



09 - 12/2020
3 Months

Stock Assistant Supermarket | Carrefour Market

During this internship, the position allowed me to be versatile and to discover:

- Sales and marketing
- Inventory management
- Assist with product logistics