HÉLÈNE PINZELLI marketing and sales assistant

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Driving licence

Student in 1st year of Master at Kedge Business School (Bordeaux), I am looking for an internship abroad for my second part of my gap year, from July 2023 to February 2024 inclusive. I would like to do this internship in marketing or communication. However, I remain open to other opportunities : I am interested in the position of a Sales Representative for instance.

EDUCATION

- Master's degree Kedge Business School | 2022-25
- · Bachelor's degree Paris Saclay (UVSQ) with economics preparatory class | 2021-22
- · Advanced Diploma in International Trade Lycée privé Notre Dame du Grandchamp | 2019-21
- · High School Degree in Economics Lycée international de Sèvres | 2019

SKILLS

Office Package (TOSA 784/1000) and iOS Shopify, Mailchimp, Canva, social media

PERSONAL QUALITIES

Teamwork, adaptability, creativity, autonomy, organization (class representative for 6 years)

LANGUAGES

French, native English, TOEIC 915/990 German, advanced notions Spanish, basic notions

HOBBIES & INTERESTS

SPORTS : swimming, running, boxing, strength training CULTURAL ACTIVITIES :

theater, drawing

TRAVEL : language studies abroad, Brigitte Sauzay exchange (3 months in Germany)

COMMUNITY LIFE

mentoring, logistical member, creator

PROFESSIONAL EXPERIENCES

Marketing Consultant Assistant GfK | 0I-06/23
 Small and large appliances and IT markets
 Competitive and sectoral watch; Big data extraction; construction of analyses under PPT for presentations to customers (Dyson, Samsung, Philips, etc.); construction of specific analyses

• Multi-Purpose Team Member McDonald's | 08-10/22 Clients' reception; table service and drive; cash register; preparation of products; compliance with hygiene standards

Assistant Customer Advisor Crédit du Nord | 07/22
 Updating customer data with KYC; phoning ; participation in the subscription of online contracts

· Sales advisor Mango | 03/22

Clients' reception ; advice to clients ; product shelf and surface installation

· Foreign Trade Assistant Credit du Nord | 07-08/21

Entry and monitoring of import and export documentary discounts; implementation of compliance and analysis of documents and participants in operations

· Customer and Shipping Manager Assistant Fenwick Linde | 01-02/21

Order management and follow-up of about twenty export dossiers; contribution to the creation of a documentary credit ; use of SAP ERP

 Export, Marketing and Digital Communication Assistant Maximum | 09/19-06/22

Conducting a market study; international prospecting missions (creation of DBDs and newsletters); use and analysis of online store data

 Discovery internships : Assistant of an art teacher Kinki Color Kunstchule | 04/17 & Hostess and waitress Mercure Hôtel | 01/17