

Perrine DEIBER

Sales and marketing internship - 1st September 2022 to January 21st 2023



Enthusiastic, energetic and highly motivated, I will be the intern you will not forget. Creative and innovative, communication and marketing are my favorite fields. As a French student, I enjoy challenges that take me out of my comfort zone.

Accomplishments

Since Jan. 2022

Marketing and Communication Coordinator / Darspec Brossard, Canada

- Constant monitoring of company's website and social media KPIs
- Creation of multiple articles for the company's website
- Foster communication between sales and engineering department
- Facilitate/Provide information to customers
- Improvement maintenance of the company's good reputation through Google Ads campaigns, social networks and similar
- Creation of technical video clips
- Responsible for brand image compliant at all time

From Sept. 2020 to Jun. 2021

Communication Manager / IUT Louis Pasteur Schiltigheim, France

- Management of Various Social Media of the School
- Organization of Student Events
- Partnership Research
- Creation of Publicity such as posters, flyers, business cards, etc.
- Creation of a Logo Design

From Sept. 2020 to July 2021

Co-operative Training Student / Center for Analysis and Research Illkirch-Graffenstaden, France

- Laboratory Technician
- Daily analysis of clean water samples and water from the health sector
- Verification of metrological equipment (pipettes, incubators, scales)
- Special project for the identification of bacterial in hospitals

From Jun. 2020 to Aug. 2020

Student Job / NOVARTIS PHARMA SAS Basel, Suisse

- Optimization of Working Environment in Production and the Analytics Lab
- Visual management in technical areas
- Participation in the 5S program in production zone
- Storage and Management of Spare Parts and Consumables

Education

From Sept. 2021 to Aug. 2025

Business Engineer / School of Business and Technology Belfort, France

- **Two-track Program:** Commercial and Technological
- **Commercial:** Focus on Sales, Management, Marketing and Communication
- **Technological:** Expanded Studies in Chemistry and Biotechnology

From Sept. 2019 to Jun. 2021

University degree of technology / IUT Louis Pasteur Schiltigheim, France

- In-depth learning of biology and biotechnology

✉ perrine.deiber@icloud.com

📅 21 years old

📞 07 77 96 29 79

Objective

To develop a marketing or supporting business development plan: to apply my knowledge and experience to the projects entrusted to me; to carry out and update market studies; to implement a comparative survey of competitors; to acquire a vision of markets outside France and to improve my level of English.

Skills

Creativity

Broad and offbeat point of view; ability to think outside the box; creation of links and transformations between ideas, people, projects: proactive proposals and adaptations for innovative solutions.

Communication

Effective communication skills, both verbal and written in French and English. Excellent presentation skills.

Planning

Strong planning, prioritization and time management skills with the ability to act independently and as part of a team.

IT

Proficiency in Microsoft Word, PowerPoint, Google Analytics, Excel, Canva, Mailchimp, Wordpress, Imovie

Interests

Video editing

Sports : snowboard, wakeboard, gymnastic

Humanitarian office

Aeronautics (Initiation certificate)

Guitar for 3 years