

Perrine DEIBER
68500 BERGHOLTZ - France
perrine.deiber@icloud.com
Phone : +33 7 77 96 29 79
Email : Perrine.deiber@icloud.com

To Human Resources
7 May 2022

Sales & Marketing Internship Application

I would like to take this opportunity to introduce myself to you. My name is Perrine Deiber and I hope to be your future sales and marketing intern. I am currently studying to become an industrial business engineer in a two-track program, with a focus in both the commercial and technological areas. I have learned to execute market studies, to design marketing campaigns, to be active in sales and virtually everything else that revolves around business. I am also studying biology to acquire a solid technical background, but the field which attracts me the most is marketing, where I can let my creativity and open-mindedness speak for themselves.

I like to take on challenges and to do my utmost in order to make each project succeed. The most recent challenge which I set myself was to find an internship in Canada. Once here, I discovered a completely new culture as well as an international opening on the market.

During my current internship, I have learned how to effectively cultivate business-to-business relationships within a Canadian company as well as how to navigate the cultural differences between speakers of different languages. I quickly got my bearings and came up with innovative ideas to boost the company's image. I started by developing a predictive calendar for future social media posts based on data collected from Google Analytics, such as target audience and the type of content which works best. I created several newsletters and due to my great interest in the video format, I was given the opportunity to produce several of them.

This experience has been very enriching and motivates me even more to continue in this field. Today I have only one desire: to implement my skills within your company and continue to learn. This internship would allow me to continue improving my English language skills as well, in order to continue in an international career.

I invite you to discover my complete background in the attached CV, as well as my school's brochure.

I sincerely thank you for taking the time to read this and I am at your disposal for any further information. Please do not hesitate to contact me via my email address or on [LinkedIn](#).

Sincerely,

Perrine Deiber